Graphic Designer

Reports to: Creative Head
Role type: Full time
Location: Bangalore
Contract: 1 Year
Remuneration: Rs 25,000
Application deadline: 31st May 2021
Role Commencement: Immediate

This role is open for those between the ages of 18 to 25 and is a part of the Our Shared Cultural Heritage Project that is led by the British Council, working in partnership with Glasgow Life, Manchester Museums and Galleries Partnership, and UK Youth.

About MAP

The Museum of Art & Photography (MAP) is a new and innovative art organisation opening in Bangalore. MAP's mission is to exhibit, interpret and preserve a growing collection of art and cultural artefacts, motivated by a belief that museums can play a positive role in society. MAP is custodian to a growing collection of over 18,000 artworks, predominantly from south India and dating from the 12th century to the present.

Currently under construction, its 43,000 sq. ft. flagship site will include five galleries, an auditorium, an art and research library, an education centre, a multimedia centre and a specialised research and conservation facility.

While the museum's physical space is being built, MAP is carrying out its mission by actively reaching out to the local community, in particular to schools in Bengaluru, through a variety of programs and projects, including artist loans, art exhibitions, workshops and lectures.

MAP's long term strategy is to be a sustainable and scalable model and catalyst for further positive change in the museum sector in India, through capacity building and knowledge-sharing.

This is an exciting time to join the team at MAP, in the busy lead-up to the opening. The Graphic Designer position is an ideal opportunity for someone who is passionate about making communications come alive.
Our Shared Cultural Heritage

This role is part of Our Shared Cultural Heritage (OSCH) - An ambitious project that runs until January 2023 primarily UK-based which tests and evaluates new, sustainable models for heritage organisations to better engage with young people (particularly young people of South Asian descent) with cultural heritage, their organisations and opportunities. The project is led by British Council, working in partnership with Glasgow Life, Manchester Museums and Galleries Partnership, and UK Youth.

An important strand of OSCH in the UK is developing partnerships with heritage and cultural organisations in India, Pakistan and Bangladesh. In the case of MAP, as well as creating new opportunities and new models for young people to connect with the organisation, there will be opportunities to partner and exchange with our UK partners which could result in skills and knowledge exchange, co-developing and producing events and projects.

The role is open for those between the ages of 18 to 25.

Role overview

MAP is currently recruiting a Graphic Designer who is able to use social media and design tools to tell stories using the MAP Collection to a new generation of people. The person would shadow MAP’s Creative Head to learn how to develop and design collaterals in line with the MAP brand, messaging and tone, creating engaging and on-brand graphics for a variety of media both in print and online.

We are looking for someone who is highly creative and is able to translate briefs into well-designed graphics that are eye-catching and memorable.

Duties and Responsibilities

- Creating new brand collaterals for MAP as and when required
- Produce all promotional material
- Design work involves:
  - Social media posts and adverts
  - Pitching and other fundraising documents
  - All invites, RSVPs and Save the Date graphics pertaining to events
  - Presentations for events, lecture series
  - Artwork for the website
  - E-newsletters and test them on multiple browsers and email platforms
Follow through projects, from the brief to design and final output whether printed or online

- Produce videos (shooting and editing)
- Create any other multi-media content as required

Skills and competencies

- Attention to details and accuracy
- A degree-level professional qualification relevant to graphic design
- Experience of Adobe Creative Suite - InDesign, Photoshop, Illustrator
- Experience of designing for both web and offline
- Fair understanding of printing processes and specifications.
- Skilled in designing new material that fits its target audience
- Self-motivated, highly organised and able to work to demanding deadlines
- Ability to manage own workload
- Reliable, with a flexible and proactive attitude
- Excellent interpersonal and communication skills
- Basic proof-reading skills

Equality & Diversity

MAP is an equal opportunities employer. We oppose all forms of discrimination and believe that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly.

We welcome creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work.

Application process

To apply please fill in an application form and upload your CV and relevant samples by the 31st May 2021.