



MAP
Sua House
26/1 Kasturba Cross Road
Bangalore 560 001, India
+91 80 4053 5217
contact@map-india.org
map-india.org

Online Editor

Location: Remote for now but Bangalore-based post COVID

Contract: Permanent with a 3-month probation

Salary: Competitive

Application deadline: 3rd January 2021. Apply [here](#).

Role commencement: Immediate

About the Museum of Art & Photography

The Museum of Art & Photography is south India's first major private art museum. Situated in Bangalore, MAP's mission is to take art and culture to the heart of the community, making it accessible to diverse audiences, and to create a museum-going culture that encourages people to experience art and heritage in new ways.

MAP is the custodian to a growing collection of over 20,000 art works, predominantly from the Indian subcontinent and dating from the 12th century to the present. Its 40,000 sq. ft. flagship site will include five galleries, an auditorium, an art and research library, education centre, a multimedia centre and a specialised research and conservation facility. From this center, MAP will produce exhibitions, encourage and foster new academic research and improve access and understanding for the visual arts in India, with a key focus on inclusively building new audiences.

MAP's activities have already expanded beyond the four walls of a traditional museum space by not only reaching out to the community through a variety of educational and outreach programmes, but by also taking the museum online. In line with its vision, a MAP digital membership offers a range of online exhibitions, exclusive events, curated collections, a space for kids and much more.

Role Overview

The Online Editor will be responsible for creating and editing all of MAP's digital content. They will also need to identify writers and commission the right kind of stories and articles for the museum's digital platform. In their role, they will report to the Head of Communications and PR.

Candidates should

- Have 8+ years experience of working in features for a tier-one lifestyle/newspaper publication
- Have a strong background in the arts. Professional experience in the art industry is preferred but not necessary
- Highly proficient in English
- Have great writing, editing and communication skills
- Be able to come up with creative ideas for content
- Be well informed of all happenings and trends of the art world, in India and internationally
- Be proactive, driven and adhere to deadlines
- Understand the vision and mission of MAP, and be able to reflect that in the digital content
- Monitor, report, and analyse website users
- Set and track measurable goals
- Oversee the management of vendors and freelancers
- Manage, balance, and report on a commissioning budget each month
- Mutually set KPIs to be targeted and reported regularly to both the reporting head and the management on a quarterly basis



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- Have a belief in museums as a cause for social good and a positive, dynamic force
- Be able to work independently and effectively; self-directed
- Be able to work and deliver on tight deadlines
- Collaborative and energetic
- Responsible and accountable for his/her decisions

Equality & Diversity

MAP is an equal opportunities employer. It opposes all forms of discrimination and believes that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly. MAP welcomes creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work.

Application and nomination process

To apply please fill in the online application form [here](#).

